

Welcome back Michael Ostman [My Profile](#) [Logout](#)

# Thieves Operate In This Area



News

## Herrmans notches up 50 years

Jonathon Harker Mar 2 2009, 11:37am

**Scandinavian manufacturer celebrates half a century by bringing 'Hoody' to Taipei**

Finnish manufacturer Herrmans is commemorating its first 50 years in the biking industry this year.

The firm, which produces bicycle grips, lights, chain guards, rim tapes and reflectors, was founded by Bernhard Herrmans who launched it during his weekends back in 1959. Herrmans now employs 150 staff with a turnover of 33 million Euros.

The manufacturer is celebrating the milestone by launching a new range of lights. Herrmans will take its first Halogen front light – called Hoody – to the forthcoming Taipei show. The Hoody will meet front reflector requirements in all European countries, according to the firm, with a minimum output of 10 LUX.



Herrmans will also bring new grips to Taipei this month, including a 90mm version of the Jet to accompany the 110mm and 140mm versions.

"We want to develop innovative products which enhance the comfort and safety of biking," said Reijo Tiuraniemi, Herrmans president.

"Saying that doesn't mean that we would forget the products, which we have for bicycle entry market, where prices have to be competitive and still meet all the regulations," Tiuraniemi added.

- [facebook](#)
- [mixx](#)
- [digg](#)
- [stumbleupon](#)
- [del.icio.us](#)
- [technorati](#)
- [reddit](#)
- [yahoo](#)

Tags: [Herrmans](#)

[Email a friend](#) [Email the author](#) [News Archive](#)

[Cycle tourism under the microscope](#)  
[Saddleback snaps up Vredestein](#)

Related News

- [Islabikes, JD Cycles and Dahon head to BikeRadar Live](#)
- [Bradley Smith to use Pro-Lite bike](#)
- [UK cycling boosted by Cavendish's Milan-San Remo win](#)
- [London Olympics velodrome construction begins](#)
- [How the freelance sector can benefit the bike trade](#)

Hot Topics

- [Carbon nanotubes could cause cancer, warn scientists](#)
- [Another cyclist successfully sues over 'bike fault'](#)
- [Sheldon Brown RIP](#)
- [APRIL FOOL: GM has NOT bought Specialized!](#)
- [CEN standards to supercede BS6102 by January '09](#)

[www.bike-x.co.uk](http://www.bike-x.co.uk)


